



**DYNA**  
**CROP**  
**SPACE**

**HIGHER YIELDS, EASIER DECISIONS  
AND MORE JOY OF FARMING**

# We are satellite data experts

## YOUR AGILE PARTNER FOR COOPERATION

- Company founded in 2017, headcount: 12, funding: bootstrapped
- Based in #brnoregion, Czech Republic
- Unlocking satellite data for agriculture and food value chain
- Projects with the European space agency, consulting to EUSPA
- Ongoing agricultural research with universities and farmers



# Digital agriculture is about integration

## WE PROVIDE SATELLITE PUZZLE PIECE

Drones, satellites, and IoT sensors are not rivals. They are part of the trend of digitalization of agriculture and their combination multiplies the benefits for end-users.

Start using satellite monitoring to unlock up-to-date information for data-driven decisions.



YOUR CLIENTS CAN EXPECT

**15-40%**  
**decrease**  
**in inputs**

DUE TO VARIABLE APPLICATIONS





**YOUR CLIENTS CAN EXPECT**

**5-15% increase  
in yields**

DUE TO RESOURCE AND ACTIVITIES  
OPTIMIZATION

# Why integrate satellite crop monitoring

## REVENUES

Build a new revenue stream, upsell to your current customers and earn more with a new sophisticated product.

## INNOVATION

Join the constant stream of innovations. We keep adding new features that you can sell to your customers in no time.

## TRENDS

Be a trendsetter and show your customers that you understand the dynamics of digital agriculture market.

## SYNERGY

Build synergies between your product, customer data, and satellite monitoring in order to sell unique services.

## SUSTAINABILITY

Use the opportunity to make your product and your customers more sustainable and less carbon-intensive.

## SPEED

Use our easy integration and excellent support to start selling the service in 2-6 weeks from your decision.

# DynaCrop satellite monitoring

POWERFUL WHITELABEL ECOSYSTEM FOR DIGITAL FARMING



Easy  
integration



Global  
coveradge



Adaptable  
pricing



Use cases,  
sales support

# Key functions

## CROP MONITORING

Current and historical state of fields in 10m resolution.

NDVI, leaf index, solar absorption, water content, chlorophyll, nutritional status, water, droughts, canopy moisture, etc.

## FIELD STATISTICS

Timeseries graphs and analysis of fields development, productivity zones, and their areas. Available from 2017 onwards.

Based on any parameter mentioned in the left column.

## APPLICATION MAPS

Fertilizing, seeding, soil sampling and other application maps. Based on the current state of the field, yield potential and productivity zones, or any combination. Outputs are ready to be used by machinery.

## SOIL MOISTURE

Advanced analysis of the current state, trends, and spatial variability in soil moisture since 2015.

Available every 2-3 days in Europe, 6 days elsewhere. Helpful for intra-field analysis.